Improve your OPAC with LibraryThing, a lot.

LibraryThing for Libraries enriches your library's online catalog with the power and fun of Library 2.0.

Reviews. Encourage your patrons to rate and review anything in your library, all from within your current catalog.

Share reviews with other libraries and draw from over 375,000 hand-vetted user reviews.

Blog widgets and a Facebook application allow your patrons to show off their reviews, and their love for the library where they "live" online.

Similar books. Patrons see recommendations everywhere and expect them in a library catalog. Integrated recommendations direct patrons to similar items in your catalog, and are designed for libraries, not bookstores.

Tag-based discovery. Patrons can explore your holdings in a new way, with detail-page tag clouds and a tag browser.

Tagging only works on a large scale, so we draw from the almost 60 million user tags on LibraryThing.com. All tags are hand-vetted for quality.

Other editions and translations. Library Thing for Libraries ensures patrons don't leave empty handed just because the edition they found is checked out.

Shelf Browse. A new way to give your patrons the experience and serendipity of browsing a physical shelf. See it on the other handout.

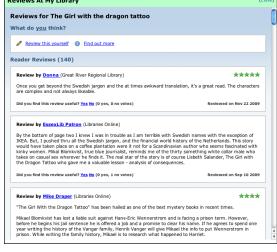
How it works. Library Thing for Libraries enhances your catalog, but does not replace it. Installation is simple. Features build off data from LibraryThing, the world's first and largest personal social-cataloging community.

Simple. LibraryThing for Libraries works on all major OPAC/ILS systems and many of the minor ones. Installation can be as easy as adding a few lines of HTML to a catalog template.

Interested? Bowker is now the exclusive distributor of Library Thing for Libraries. For more information, contact Peder Christensen toll-free at 877-340-2400 or email Peder.Christensen@bowker.com.

Visit http://www.librarything.com/forlibraries





Eclipse by Meyer, Stephenie, 1973-Rebel angels by Bray, Libba. A great and terrible beauty by Bray, Libba. Uglies by Westerfeld, Scott. Tags fantasy high school love paranormal romance supernatural teen Twilight Twilight Saga vampires Washington werewolves ya young adult voung adult fiction Other editions New moon by Meyer, Stephenie, 1973- (ISBN 9780316024969) Luna Nueva (New Moon) (ISBN 9705800235) by Meyer, Stephenie, 1973- (ISBN translations 9780316075633) The Twilight Saga, Book 2: New Moon (Audiobook) by Meyer, Stephenie, 1973-(ISBN 0739337203) Lua Nova (New Moon, Portuguese Edition) by Meyer, Stephenie, 1973- (ISBN 9895574460)



BRING YOUR SHELF ALIVE!

Searching is great, but it's not everything. Browsing a shelf provides context and invites serendipity.

Introducing Shelf Browse from LibraryThing.

Browse your library's shelves visually, just as you would do in the physical library.

Shelf Browse lets your patrons see where a book sits on your actual shelves, and what's near it.

It includes a "mini-browser" (not pictured) that sits on your detail pages, and a full-screen version, launched from the detail page. Shelf Browse is available now—alone, or together with other LibraryThing for Libraries enhancements, like reviews, recommendations and tags. Installation is easy and permits extensive customization.

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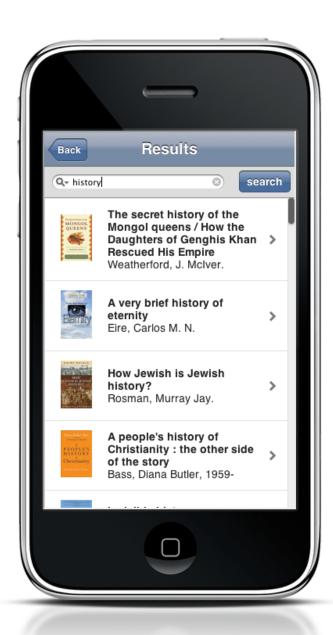
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