“There is a library-shaped hole in the Internet”

-DAVID WEINBERGER

WENDY KNAPP
MARCH 16, 2017
Linked Data in Libraries
The web is learning our MARC data
Straight from Google to the OPAC
Why do we need libraries today?

Isn’t everything on the internet?

I just read books on my phone now. Doesn’t everyone else?
Reaching non-users

- “Libraries without walls”
- Connecting users to resources
  - LD Triples
- Access over ownership
  - Rent the Runway
  - Car2go
Global changes

- Industrial Age
- Machine Age
- Atomic Age
- Space Age
- Information Age
- Exponential Age
Library perceptions vs. Library realities
Pew Internet Research Findings (April 2016)

Recent Library Visitors

- Meets Needs
- Does Not Meet Needs

Non Visitors

- Meets Needs
- Does Not Meet Needs
Information and Facts
Knowledge and Data
Library thinking and design thinking

Tensions between traditional library and design thinking approaches

- Reflecting on data ↔ Imagining a future
- (Secondary) research answers questions ↔ (Design) research opens up new questions
- Org is structured by operational teams ↔ Org is driven by strategic teams
- Failure is avoided ↔ Failure is invited
Resources

- https://www.bostonglobe.com/opinion/2015/07/25/libraries-need-deeper-online-presence/Rzt63eBSHT1WomTqCwYStN/story.html
  - “There’s a Library-shaped hole in the Internet”
- https://davidlankes.org/?page_id=6620
- http://www.libraryvision.org/stories
- http://www.pewinternet.org/2014/03/13/library-engagement-typology/
More resources

