MCLS at Four: Moving Ahead

MCLS Annual Business Meeting
October 3, 2014
McCamy Plaza Hotel
Battle Creek, MI
Business Meeting Agenda

- Welcome
- Board Member Transitions
- Audit Committee Report
- Board Chair & Executive Director Report
Board Member Transitions

- Ray Arnett, Nominating Committee Chair
  - Board Vice Chair
  - Director, Fremont Area District Library (Indiana)
Retiring Board Members

- Academic Library Representative (Indiana)
  - Janet Fore, Director, St. Mary’s College

- Special Library Representative (Indiana)
  - Patty Lunsford, Medical Librarian, Franciscan St. Elizabeth Health

- School Library Representative (Michigan)
  - Gigi Lincoln, District Librarian, Lakeview High School
Newly Elected Board Members - Indiana

- Academic Library Representative (Indiana)
  - Nancy Kirkpatrick, Director, Marian University
- Special Library Representative (Indiana)
  - Jennifer Helmen, Librarian, St. Joseph Regional Medical Center
Newly Elected Board Members - Michigan

- At-Large Representative (Michigan)
  - Lise Mitchell, Director, Grand Ledge Area District Library
- Research Library Representative (Michigan)
  - Bryan Skib, Associate University Librarian, University of Michigan
- School Library Representative (Michigan)
  - Judy Hauser, Information Media Consultant, Oakland Schools
New Board Members

- State Librarian (Michigan)
  - Randy Riley, Library of Michigan
- Public Library Representative (Michigan)
  - Eva Davis, Canton Public Library
Audit Report

- Lise Mitchell, Audit Committee Chair
  - Director, Grand Ledge Area District Library (Michigan)
Board Chair/Executive Director Report

► Robert Roethemeyer
  ► Board Chair
  ► Vice President of Strategic Planning and Mission Execution, Concordia Theological Seminary, Fort Wayne

► Randy Dykhuis
  ► Executive Director
MCLSLibrary Services

Members
Members
Connecting
MCLs

- Members
- Connecting
- Listening
Members

Who are the members of MCLS? Where are the members?
MCLS Membership Snapshot
(October 1, 2014)
MCLS Membership Snapshot

(October 1, 2014)

Michigan
57%

Indiana
43%
Members

What is the difference between members who are owners and members who are customers?
Members as owners
Members as owners

- Elect board members
Members as owners

- Elect board members
- Board members define ENDS and LIMITS
Members as owners

- Elect board members
- Board members define ENDS and LIMITS
- ENDS guide staff choices as
  - Services are provided
  - Products are delivered
  - Programs are developed
Members as customers
Members as customers

► Purchase services
Members as customers

- Purchase services
- Consume products
Members as customers

- Purchase services
- Consume products
- Attend programs
Ends Statement

The Ends of the Midwest Collaborative for Library Services is a resource-rich environment in which libraries of all sizes and types collaborate to be essential and effective.
End One: Access to resources
End One: Access to resources

- Group licensing & cooperative purchasing
  - 622 libraries
  - 60+ vendors
  - Hundreds of databases
End Two: Educating & training librarians
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- Online & In-person
  - 112 workshops
  - 2,054 attendees
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End Two: Educating & training librarians

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- Two programs at Academic Libraries Conference
- Great Lakes Resource Sharing Conference
- Great Lakes Science Boot Camp
End Three: Encourage collaboration
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- MeL & RIDES
  - 1,084,158 requests
  - 977,174 loans
  - 395 RIDES subscribers
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- Michigan Cooperative Directors Association
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- Michigan Cooperative Directors Association
- Indiana State Library Resource Sharing Committee
End Four: Focus on Indiana & Michigan libraries & members
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- Single over-riding question: How will this help libraries in Michigan and Indiana?
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- Higher prices for non-members
Connecting

A primary role of the Board. Why? What? How?
Carver Policy-Based Governance
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- *Boards That Make a Difference*
  - Ends and Limits
  - Ownership Linkage
Carver Policy-Based Governance

- **Boards That Make a Difference**
  - Ends and Limits
  - Ownership Linkage
- **Board Focus 2012**
  - Revised Ends Statement
Carver Policy-Based Governance

- *Boards That Make a Difference*
  - Ends and Limits
  - Ownership Linkage
- Board Focus 2012
  - Revised Ends Statement
- Board Focus 2013
  - Ownership Linkage
Ownership Linkage Activities
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- Read C-O-N-N-E-C-T
Ownership Linkage Activities

- Read C-O-N-N-E-C-T
- Brainstormed how to connect
Ownership Linkage Activities

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Ownership Linkage Activities

- Read C-O-N-N-E-C-T
- Brainstormed how to connect
- Reviewed various methods
- Adopted a Board policy
- Established a Board committee
- Proposed a three-year linkage plan
How to connect?

- 2011 Annual Meeting
  - Invited owners to participate in a survey
How to connect?

- 2013 Annual Meeting
  - Inviting owners to Community Conversations
  - Beginning in Indiana
  - Continuing in Michigan
Listening

What are we learning?
Community Conversations

- Opportunity for Owners to talk about their
  - Aspirations
  - Challenges to Aspirations
  - Changing the conditions
Community Conversations

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  - Aspirations
  - Challenges to Aspirations
  - Changing the conditions
- An opportunity for Staff and Board to listen
Community Conversations

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Community Conversations

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- Challenges: Fragmentation, staff buy-in, lack of vision, lack of metrics
Community Conversations

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- Challenges: Fragmentation, staff buy-in, lack of vision, lack of metrics
- Conditions to change: Leadership, professional development opportunities, collaboration
Community Conversations

- Secondary Theme:
  - The Crisis in K12 School Libraries
Challenge to MCLS

- What are we going to do about these issues?
One response:

- Grant request into IMLS
- 3 year initiative to train a cohort of Michigan librarians
- Goal: Create impact on the aspiration to make libraries the community hub
Serving
Where do we go from here?
Overcoming the challenges to our greatest aspirations is usually not done alone. Rather, challenges are overcome by reaching beyond our libraries, beyond our library types, even beyond our borders.
Our Future
Our Future

▶ Strong
Our Future

- Strong
- Sustainable
Our Future

- Strong
- Sustainable
- Substantive
Our Future

- Strong
- Sustainable
- Substantive
- Supportive