MCLS at Five: Focused and Forward Looking

MCLS Annual Business Meeting
November 20, 2015
Virtual
Participating

- Help us make this interactive
- Use Twitter to ask questions
- #MCLSAM2015
- Send direct messages to @MCLSorg
Business Meeting Agenda

- Welcome
- Board Member Transitions
- Audit Committee Report
- Board Chair/Executive Director Report
Board Member Transitions

- Patty Stringfellow, Nominating Committee Chair
  - Board Vice Chair
  - Director, Jasper County Public Library (Indiana)
Retiring Board Members

- At Large Representative (Indiana)
  - Robert Roethemeyer, Vice-President & Library Director, Concordia Theological Seminary

- Research Library Representative (Indiana)
  - Diane Walker, Director, University of Notre Dame Libraries

- At Large Representative (Michigan)
  - Ray Arnett, Director, Fremont Area District Library
Newly Elected Board Members - Indiana

- Research Library Representative (Indiana)
  - Julie Bobay, Exec. Assoc. Dean, Indiana University Libraries

- School Library Representative (Indiana)
  - Addie Matteson, Library Media Specialist, White River Elementary – Noblesville Schools

- At Large Representative (Indiana)
  - Kate Linderman, Branch Manager, Evansville Vanderburgh Public Library
Newly Elected Board Members - Michigan

- Public Library Representative (Michigan)
  - Eva Davis, Director, Canton Public Library

- At Large Representative (Michigan)
  - Paul Gallagher, Director of Library Operations & User Services, Wayne State University Libraries
New Board Members in 2015

▪ Academic Library Representative (Indiana)
  ▪ Matthew Shaw, Director, University of Indianapolis

▪ Appointed Optional Seat
  ▪ Jake Speer, Indiana State Library
Audit Report

- Lise Mitchell, Audit Committee Chair
  - Director, Grand Ledge Area District Library (Michigan)
Board Chair/Executive Director Report

- Ray Arnett
  - Board Chair
  - Director of the Fremont Area District Library, Fremont, MI
- Randy Dykhuis
  - Executive Director
MCLS

- Members
- Mission-Driven
- Communication
- Cooperation
- Linkage
- Learning
- Service
- Stability
Members

Who are the members of MCLS? Where are the members?
MCLS Membership Snapshot  
(July 1, 2015)

- Public: 46%
- Academic: 22%
- School: 16%
- Corporate: 1%
- Medical: 7%
- Special - Other: 8%
MCLS Membership Snapshot
(July 1, 2015)

Michigan 57%

Indiana 43%
Members as owners

- Elect board members
- Board members define ENDS and LIMITS
- ENDS guide staff choices as
  - Services are provided
  - Products are delivered
  - Programs are developed
Members as customers

- Purchase services
- Consume products
- Attend programs
Mission-Driven

Where is MCLS heading in 20 years? What has changed in our environment? What will change in our libraries? How should MCLS respond?
Board Education/Retreat

Dr. Joseph Janes engaged the Board in a discussion of the new landscape of libraries
Lessons from the Long View

- The public does not necessarily know what we do or what we have
- When the library is no longer a warehouse model full of books – what is the new model?
- Libraries must fit into the information lives of the community
- Libraries must position themselves as information experts
Ends Statement

The Ends of the Midwest Collaborative for Library Services is a resource-rich environment in which libraries of all sizes and types collaborate to be essential and effective. There will be a primary focus on Michigan and Indiana libraries of all sizes and types. Member libraries will receive a higher level of benefits than non-member libraries.
End One: Access to resources
End One: Access to resources

- Group licensing & cooperative purchasing
  - 489 libraries
    - More than 70 percent of Members participate
  - 60+ vendors
  - Hundreds of databases
End Two: Educating & training librarians
End Two: Educating & training librarians

- Online & In-person
  - 97 workshops
    - 83 online
  - 1,313 attendees
End Two: Educating & training librarians

- Online & In-person
  - 97 workshops
    - 83 online
  - 1,313 attendees
- “Media Coaching”
End Two: Educating & training librarians

- Online & In-person
  - 97 workshops
    - 83 online
  - 1,313 attendees
- “Media Coaching”
- “Community Engagement: You CAN Do It”
End Two: Educating & training librarians

- Online & In-person
  - 97 workshops
    - 83 online
  - 1,313 attendees
- “Media Coaching”
- “Community Engagement: You CAN Do It”
- Great Lakes Resource Sharing Conference
End Three: Encourage collaboration
End Three: Encourage collaboration

- MeL & RIDES
  - 1,092,562 requests
  - 986,826 loans
  - 90.32 percent fill rate
  - 390+ RIDES subscribers
End Three: Encourage collaboration

- MeL & RIDES
  - 1,092,562 requests
  - 986,826 loans
  - 90.32 percent fill rate
  - 390+ RIDES subscribers
- Michigan Academic Libraries
  - Shared ILS investigation
End Three: Encourage collaboration

- MeL & RIDES
  - 1,092,562 requests
  - 986,826 loans
  - 90.32 percent fill rate
  - 390+ RIDES subscribers
- Michigan Academic Libraries
  - Shared ILS investigation
- Indiana State Library Resource Sharing Committee
Communication
A primary role of the Board. Why? What? How?
Regional Meetings and Conversations

- Michigan – 6 full day meetings with Library of Michigan staff
- Indiana – 6 half day meetings with Indiana State Library staff
- Virtual Annual Meeting
Cooperation
Partnering with others to make a greater difference.
Collaborative Training

Cooperative Directors Association

MAME
Michigan Association for Media in Education

MI-ALA
Michigan Library Association
Collaborative Training

- ILF Pre-conferences 2014 and 2015
- 2015 Mahoney Workshop on Collaboration and Student Achievement: How School, Public and Academic Libraries are Working Together
Collaborative Projects

- Great Lakes Resource Sharing Conference
- Great Lakes Science Boot Camp
- Rethink It Conference
- Exposing Libraries to the Web using linked data
Linkage
How does the board ensure that it is truly representing members?
Carver Policy-Based Governance

- *Boards That Make a Difference*
  - Ends and Limits
  - Ownership Linkage
- Board Focus 2012
  - Revised Ends Statement
- Board Focus 2013
  - Ownership Linkage
Ownership Linkage Activities

- Read C-O-N-N-E-C-T
- Brainstormed how to connect
- Reviewed various methods
- Adopted a Board policy
- Established a Board committee
- Proposed a three-year linkage plan
Community Conversations

- Opportunity for Owners to talk about their
  - Aspirations
  - Challenges to Aspirations
  - Changing the conditions
Community Conversations

- Opportunity for Owners to talk about their
  - Aspirations
  - Challenges to Aspirations
  - Changing the conditions

- An opportunity for Staff and Board to listen
Turning Outward – the Harwood Model

- Community Conversations
- Narrative Development – we want to be ___, but ___ gets in the way, so we should ______
- More Community Conversations
- Innovation based on community aspirations
Ownership Linkage Activities

- Read C-O-N-N-E-C-T
- Brainstormed how to connect
- Reviewed various methods
- Adopted a Board policy
- Established a Board committee
- Proposed a three-year linkage plan
Ownership Linkage Activities

- Does Harwood take its place?
- Should we have a 3 year plan?
- How does the Board fit in?
Learning
What are we learning?
2014 Community Conversations

Over 30 Community Conversations across Michigan and Indiana, involving dozens of library staff
2014 Community Conversations

Themes

▪ Evolving role of the 21st century librarian. What is a library today? What will librarians do?
2014 Community Conversations

Themes

- Evolving role of the 21\textsuperscript{st} century librarian. What is a library today? What will librarians do?
- School libraries in crisis
2014 Community Conversations

- Themes
  - Evolving role of the 21st century librarian. What is a library today?
  - School libraries in crisis
  - A collaborative library community; how can we support and train each other?
Serving

Where do we go from here?
Overcoming the challenges to our greatest aspirations is usually not done alone. Rather, challenges are overcome by reaching beyond our libraries, beyond our library types, even beyond our borders.
Stability

Will MCLS survive the changes? Resiliency and reliability combine for a powerful force.
Our Future

- Strong
- Sustainable
- Substantive
- Supportive
Questions?