Readers’ Advisory with NoveList Plus from MeL

This project was made possible in part by the Institute of Museum and Library Services through the Library of Michigan.
In this webinar we will:

- Examine the content and features of NoveList Plus
- Discover ways NoveList Plus can enhance Readers’ Advisory practices among library staff
- Discuss ways to use NoveList Plus to refresh displays and engage on social media
NoveList in MeL

NoveList Plus

NoveList K-8 Plus
Locating NoveList at MeL.org

1. Go to MeL.org
2. Click on eResources
3. Scroll down to Go to eResource by Letter
4. Click on N
5. Choose NoveList K-8 Plus or NoveList Plus
Searching and examining a book record
Anatomy of a Book Record

Each record includes reviews, audiobook information (if applicable), and detailed cataloging information. If NoveList staff have added it to any lists, they will also be included here.

Popularity=Baker & Taylor purchasing data
goodreads=link to goodreads record/reviews

Permalink to share record
Read-alike list
Discovering Series Read-alikes

Series order is included in each record

Link for Series Read-alikes
Create a Display or Social Media Post Based on Read-alikes for a Book with a LONG Hold List

Create a Read-alike list or display for items with a long hold time—NovelList Plus can get you started with recommendations from library professionals!

Over 4,600 holds across formats!
Dearest Readers: If you love the historical romance escapism (and decidedly modern steamy hijinks) of Netflix’s Bridgerton series, do try these books. We think you’ll be delighted!
Use Media Mentions to Create Displays Around Hot Titles

Search for readalikes and create displays for books that are sure to generate long hold lists!
Collection Development
Alerts

Select Author in the dropdown menu and enter the author's name.

Sign in to a free EBSCO account to create an alert for this search so that any new titles that are indexed by NoveList Plus will be on your radar.

Information about the author and writing style.

Enter your email and choose other limiters such as frequency of alert and length of alert and click Save Alert.

Create Alert.
Forthcoming Lists

1. Modify the sort to see the newer books first.
2. The month and year are listed next to the title.
Best practice search techniques
Find that “Just Right” Book

Appeal Mixer

- Storyline: Character-driven
- Tone: Funny
- Writing Style: Banter-filled

Make Your Own Appeal Mix

- Storyline: Character-driven
- Tone: Funny
- Writing Style: Banter-filled
Search Using Field Codes

• Field Codes Cheat Sheet
• Guide to Field Codes
Advanced Search Options

Using the Advanced Search will allow you to search multiple terms at once using Field Codes and Boolean operators.
Search by Audience and Reading Level

Help families and children select books by audience and reading level.
Engaging Readers
• Advertise award nominees and winners
• Celebrate national days and months by sharing relevant titles and authors
• Share publisher content for books and authors you have on your shelves
• Tag authors who are on Twitter when posting about their books
• Create hashtags for your patrons to follow
• Make sure to use the PERMALINK in the NoveList Plus record when sharing
Facebook

• Share pictures of displays
• Let patrons know what’s new at the library (books, videos, programs, digital resources)
• Advertise upcoming events
• Have staff and patrons share their favorite reads
• Engage patrons with questions about their current reads, favorite authors, and opportunities to share what they love about reading and their library
Instagram

- Follow #bookstagram for popular trends and memes
- Follow publishers to see what they are promoting
- Follow authors to discover forthcoming titles
- Follow #bookface and have patrons and staff pose with books to create your own posts
- Share your displays, new books, themed titles for national days or months
- Engage patrons with questions
Follow #booktok for popular trends
Follow people of multiple cultures to gain new perspectives about books
Follow authors to learn tidbits you can share about their books
Create videos to share a brief booktalk or display you have created using NoveList Plus or NoveList K-8 Plus
Using TikTok to Advertise a MeL eResource
Resources from EBSCO

Finding a new book is as simple as 1-2-3.


2. Find the "Recommended Reads Lists" located on the left side of the home page.

3. Choose from any of the hundreds of great books organized by genre and age level.

Your next great read is just clicks away

Whether you're hungry for a story about children, superheroes, or not-so-scary monsters, our Recommended Reads lists will keep your to-be-read pile filled.

Happy Reading!

Novelist
EBSCO NoveList Plus Resources

- NoveList Promotion Kit
- NoveList Idea Center
- NoveList Blog
  (including information such as Summer Reading: Your 2024 Guide to Success)
- NoveList YouTube Channel (often includes recordings of NoveList Plus webinars)
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Thank you for your time

Want to know more? Check out MeL.org

Need eResource help?
melehelp@mcls.org
1-517-939-1384

MeL eResource listserv:
https://mcls.org/melerlist