

MINUTES

MCLS AV Committee Meeting September 19, 2007 Peninsula Center Library District

In Attendance: Rachel Bieber (TOR) Chair; Elizabeth Joyce (BUR); Ted Lujan (CMM); Gaetano Abbondanza (DORA); Dan Rooker (DOW); Christina Carlisle (MCLS); Alice Kuo (MON); Maggie Wang (MPK); Mary Cohen (PVP); Steve Fritch (RED); Nanette Schneir (SAM); Vivian Vellanoweth (WHI); Gloria O'Donahoe (BUR, SAB)

I. **Call to Order** – Meeting was called to order at 10:10 a.m. by Chair Rachel Bieber.

II. **Introductions** – Self-introductions were made.

III. **Approval of Minutes** - May 16, 2007 Meeting

Dan Rooker moved that the Minutes be approved as presented; Ted Lujan seconded the motion.

IV. **Reports** – Christina Carlisle, MCLS Liaison
System News

- Reference staff reduced to two fulltime reference librarians and a part-time administrative assistant. Shari Haber has returned to work after surgery.
- PCs with MS Vista are being set-up at the Reference Center.
- MCLS Workshops: Developing a Pro-Active Public Relations and Marketing Program on October 9, 9:00-3:00 at Redondo Beach Public Library; Web 2.0/Library 2.0 – fall class full but will be repeated in January.
- Grants: Big Box Programming, a Peninsula/MCLS proposal to develop statewide database of library programming for adults and children was funded.
- Grand Theft Auto: Truck with MCLS materials stolen from delivery company warehouse on weekend of September 7-9; a new delivery company will be hired.

IV. **Old Business**

Structured Exchange Topics

There was a consensus that two of Rachel's suggestions, on the table from the last meeting, would be the Structured Exchange topics for the next two meetings. They are Safety and Security (January 16,) and Creative Marketing of Collections (May 21,).

V. **New Business**

a. Annual AV Tour

The first choice for a tour was the Margaret Herrick Library of the Academy of Motion Pictures Arts and Science; Christina will contact the Academy for a date. The

second choice was the Disney Library in Burbank; Mary will contact the Library. Wednesday, January 16, and Wednesday, February 20, are the dates that will be requested.

b. Workshop

A workshop on Security and Crime Prevention presented in conjunction with the MCLS Circulation Committee was proposed, and there was a consensus that this was an excellent idea. Steve (RED) suggested that a police officer be invited to speak, and Ted (CMM) suggested that a 3M representative be invited. Christina will contact the Circulation Committee. If necessary, the AV Committee can sponsor the meeting by itself.

c. Structured Exchange: Problems & Considerations Related to Downloadable Video

Mary Cohen said that the Palos Verdes Public Library had a free trial of My Library DV with Recorded Books but thinks that the product is too expensive, considering the type of content that is currently available (mostly travel, cooking, and classic movies). The statistics were not good and patrons experienced difficulty using the website. Dan Rooker from the Downey Public Library said that a better, second tier of content is available but that it is much more costly. There is not a demand for this in Downey.

Ted Lujan from the City of Commerce Public Library commented that Learning Express is a multi-media database that the Library subscribes to. It includes many civil service and educational test practice learning materials that can also be accessed offsite.

Because many cities have departments capable of producing videos, libraries that wish to produce their own downloadables may be able to take advantage of that through their cities and, therefore, need not subscribe to a private company. Also, until the restrictive policies of producers lessen and more cutting edge videos become available to download, there will not be a great demand by library patrons for this product.

d. Other

Questions from Alice Kuo of the Monrovia Public Library generated discussion about the following:

Selection policies: As per our recent Structured Exchange on this topic (Torrance Public Library, 1/3/07), selection policies for AV materials generally are similar to policies for print materials, although some include age-related restrictions. The Burbank, City of Commerce, and Downey Public Library policies include such restrictions; the Whittier Public Library asks parents to sign release forms. Rachel Bieber noted Torrance Public Library also has an age limit restriction on checking out DVDs and VHS videos

Audiocassette purchase: Not one of the libraries present is purchasing audiocassettes any longer.

Buffing machines: The consensus was that a quality repair machine is an excellent investment. Rachel from the Torrance Public library said that she likes the RTI Ecosmart machine because it resurfaces discs and eliminates most problems. Dan said that the Downey Public Library owns a VMI machine; it is good but cannot repair deep scratches and is noisy.

Interlibrary loan of AV materials : Dan said that the Downey Public Library fills interlibrary loan requests for audiovisual materials – if the items are not new or in great demand. He was interested in learning about the policy of other libraries. Nanette said that the Santa Monica Public Library policy was similar to Downey's; Steve said that the Redondo Beach Public Library had just reaffirmed their policy of *not* lending AV materials because of the expense. Because we were running out of time, Rachel said that she would develop a short questionnaire about AV ILL policy that she would e-mail to members.

VI. Agenda Building for January 16, Meeting at Burbank Central Library

- Update on tours
- Joint Workshop

VII. Roundtable

- DOW: Across the board, statistics for AV materials are increasing. New CD display furniture being purchased and will not have any shelves lower than waist height.
- CMM: Fines for adult materials have been reduced from \$1.00 to 0.25 per day.
- DORA: Promoting popular, new Playaway collection. Purchasing two laptops for in-library use for one-hour checkout to eighteen year olds and up; expected to help during peak hours.
- TOR: Remodel postponed until winter. “Talk Like a Pirate” program will last for 1 ½ months during which time there will be considerable programming, including the reading of Treasure Island and a viewing of Pirates of the Caribbean.
- SAM: Green prizes for adult and youth sustainable literature to be presented at awards program Saturday, September 29, at 11:00 a.m. Directors’ Station, a statistical module subscribed to by library, generates statistical reports for print and audiovisual materials and is helpful for weeding.
- BUR: Circulation statistics high. Many staff changes.

- MPK: Full staff, no limit to number of items that can be checked out, overdue fine increased to \$1.10.
- WHI: AV circulation tripled by improving looks of AV section with displays, facing materials out, arranging CDs by genre, etc. Cultural program in conjunction with high school being developed by Vivian.
- RED: Received \$32,000 donation to purchase adult audiobooks. Dolphin Dash fundraiser – patrons sponsoring plastic dolphins.
- MON: Moving to temporary location while new building constructed; hope to attract new patrons while located in different part of town.
- PVP: ILS III is about to be installed, and staff training will begin soon. To kick off Banned Book Week on Saturday, September 29, at 3:00 p.m., a showing of the documentary “The Hollywood Librarian: A look at Librarians Through Film” by Ann Seidl will be shown.

Meeting Adjourned at 12:25 p.m.
Submitted by Nanette Schneir